



# Kentucky Exposition Center

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## **National Street Rod Association's Street Rod Nationals Plus at the Kentucky Exposition Center Generates \$12.85 million of Economic Impact**

**LOUISVILLE, KY (July 26, 2013)** – Street rods, muscle cars and classic cars will roll into the Kentucky Exposition Center August 1-4 for the National Street Rod Association's 44th Annual Street Rod Nationals Plus. More than 11,000 vintage vehicles and 30,000 visitors are expected to attend this event which will generate \$12.85 million in economic impact. The show is returning to Louisville for the 19th year.

This four-day automobile event includes a trade show with more than 375 manufacturers and dealers displaying and selling parts, accessories and supplies. There will also be an arts and crafts fair, a swap meet, seminars, children's activities and concerts in Freedom Hall. The Builder's Showcase will feature cars built by 30 top professional car builders. Famous car builder Darryl Starbird, who has created more than 100 custom vehicles, will be speaking about the National Rod and Custom Hall of Fame Museum and signing his new book *Bubble Head, Custom Car Creations*.

Thursday through Saturday, gates open at 8 a.m. with exhibits open 9 a.m. – 5:30 p.m. and Sunday gates open at 8 a.m. with exhibits open 9 a.m. – 3 p.m. in all areas of the Kentucky Exposition Center.

Advance tickets are \$12 for adults (age 13 and older) and \$5 for youth (age 6-12). Children five and under are free. Tickets are \$2 more at the gate. Tickets are on sale at the Kentucky Exposition Center and Kentucky International Convention Center Ticket Offices, Ticketmaster outlets, by calling 1-800-745-3000 or online at [www.ticketmaster.com](http://www.ticketmaster.com). For additional information, visit <http://www.nsra-usa.com/>.

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One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of indoor space including Freedom Hall, an indoor arena which seats over 19,000 people. The facility's class "A" exhibit space totals 425,700 square feet and accommodates an amazing spectrum of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. Parking at the Kentucky Exposition Center is \$8 per vehicle. For more information, go online to [www.kyexpo.org](http://www.kyexpo.org).